

LIVING THE DREAM AT A GLANCE

TEAM AND SITE DETAILS



JEREMY JONES, PRIMARY AUTHOR
425 ARTICLES FROM 70+ COUNTRIES
2-4 NEW ARTICLES MONTHLY
HOW-TO GUIDES, ADVENTURE, CULINARY
OUTDOORS, AND OFF-BEAT TRAVEL

OVER 65,000 FANS



FB	5,400
TWITTER	23,700
PINTEREST	19,100
INSTAGRAM	16,800

MONTHLY PAGE VIEWS (12-MO AVERAGE)



73,200/ MO IN 2018

82% GOOGLE
8% DIRECT
5.7% PINTEREST

AUDIENCE DEMOGRAPHICS



44% USA, 7.5% UK, 5.6% CANADA

45% 25-34, 19% 35-44,
11% 45-54, 11% 18-24

53% FEMALE, 47% MALE

FOUNDED IN AUGUST 2008
PART OF WORLD OF DISCOVERY MEDIA LLC

UPDATED JANUARY 1, 2019
JEREMY@LIVINGTHEDREAMRTW.COM

BACKGROUND ON LIVING THE DREAM

Jeremy is a full-time travel blogger with 10+ years experience.

AVAILABLE FOR:

Press / FAM Trips, Freelance Writing, Consulting, Photography, SEO, B2C Marketing, Social Media Management, and more.

TRAVEL SCHEDULE 2019-2020

January: New York City (IMM)

February: Arizona, Uganda

May: Syracuse (NATJA)

June: Boston (Travelcon), Greece (TBD)

September: Richmond (MATPRA - TBD)

Fall 2019: South Korea

2020: Maldives, Norway, Egypt - TBD

PROFESSIONAL MEMBERSHIPS

Professional Travel Bloggers Association, NATJA



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